



THE 27TH ANNUAL  
*Santa Claus Club*



Dear Fashion Group Members & Friends,

As the holidays draw near - that glorious season of laughter and light - we remember, as always, that for some - the youngest and most vulnerable among us - there's little to be merry about.

With that in mind, as we do every year, The Fashion Group International Santa Claus Club gathers together members, friends, colleagues and Seventh Avenue designers to bring the real spirit of the season into the lives of especially needy children; to make their holiday dreams come true.

This year, we are continuing our successful partnership with The New York Foundling Hospital and have pledged to donate 300 gifts to children aged 5 to 9, many of whom have been abandoned, pushed into the system and who are drastically underprivileged. Please take a moment to review how the gift program will work this year. Your early participation ensures that we reach our goal.

The program: Please fill out the following form and email your commitment to us by Monday, November 14th. Your name will then be registered as a Secret Santa Claus for one of the children.

Kindly try to send the gift the child has requested and please plan to stay in the \$50 price range.

We are collecting the children's letters early allowing you plenty of time to shop and wrap your gift. As the deadline approaches, you will receive a friendly reminder from us.

**\*Please drop-off all gifts to the Fashion Group office, 8 West 40th Street, 7th Floor, between November 27th thru December 4th**

I hope you will help us to give a young child a memorable and happy holiday.

Sincerely,  
*Margaret Hayes*

Margaret Hayes  
President

A little bit about our partners . . .

## THE NEW YORK FOUNDLING HOSPITAL

Founded in 1869 as a home for abandoned children, The New York Foundling Hospital is one of New York City's oldest and largest child welfare agencies and has been saving children, preserving families and building communities through preventive and in-care services including foster care, adoptions, providing residence for young expectant mothers and those with infants, as well as services for the deaf and hard-of-hearing. In the tradition of openness and compassion of its sponsors, the Sisters of Charity, the agency cares for more than 13,000 children each year in the five boroughs of New York City, Rockland County and in Puerto Rico as it upholds its guiding principle: Abandon No One.

To participate, please fill out this form and email back to: Jazz Purewal - jazz@fgi.org

THANK YOU FOR YOUR PARTICIPATION!  
I WOULD LIKE TO BE A SECRET SANTA  
AND GIVE A CHILD A REASON TO SMILE

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

I wish to select \_\_\_\_\_ letter(s) addressed to Santa from:

NY Foundling Hospital

I do not wish to take a letter, but would like to donate a gift for a boy or girl

GET INVOLVED.  
MAKE A DIFFERENCE.  
GIVE TO A CHILD.

PLEASE FEEL FREE TO PASS THIS OPPORTUNITY ALONG TO A FRIEND.